

Rudolph the Red-Nosed Reindeer

The famous Christmas song *Rudolph the Red-Nosed Reindeer* was originally a poem written for the Montgomery Ward Department Stores by Robert May, an American advertising executive. He created the poem in 1939 as a giveaway from each store's Santa Claus to children at Christmastime. Singer Gene Autry recorded the musical version, which was composed by Johnny Marks in 1949.

**Rudolph, the red-nosed reindeer
had a very shiny nose.
And if you ever saw him,
you would even say it glows.**

**All of the other reindeer
used to laugh and call him names.
They never let poor Rudolph
join in any reindeer games.**

**Then one foggy Christmas Eve,
Santa came to say:
"Rudolph with your nose so bright,
won't you guide my sleigh tonight?"**

**Then all the reindeer loved him
as they shouted out with glee,
Rudolph the red-nosed reindeer,
you'll go down in history!**